

Media Alert

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NOW AVAILABLE: A SERVICE PROVIDER'S PERSPECTIVE ON G.HN

HomeGrid Forum and AT&T Deliver Webinar on Next-Generation Home Networking

Beaverton, Ore., May 18, 2009 – The service provider landscape continues to dramatically change, with growing emphasis on increasingly complex multi-play offerings that include Internet Protocol-based voice, video, and high-speed data. These services need to not only be delivered to the home, but throughout the home to everywhere they are needed. What role will the service provider play in whole-home networking? And what do these companies require from the next-generation wired networking technologies that will come to market? Find out by downloading the new webinar from HomeGrid Forum.

WHAT:

This new webinar will deliver a service provider's perspective on next-generation wired home networking, including:

- Technical requirements for a next-generation standard
- Critical improvements necessary for adoption
- Considerations in transitioning from current- to next-generation standards
- Differences in implementation in single and multi-dwelling units
- Advantages of single vs. multiple standards/approaches

WHO: The webinar is presented by Tom Starr, lead member of technical staff at AT&T, and Mario Finocchiaro, director of business development for Aware, Inc. and secretary of the HomeGrid Forum.

WHERE: To download the webinar and other materials from HomeGrid Forum, visit the organization's www.homegridforum.org/resource_library.

WHEN: The webinar is available now.

CONTACT: For more information or to set up a press briefing with the speakers from HomeGrid Forum, please contact Layla McHale at layla@mchalecomm.com or (408) 981-6394.

About HomeGrid Forum

HomeGrid Forum is a global, non-profit trade group promoting the International Telecommunication Union's G.hn standardization efforts for next-generation home networking. HomeGrid Forum promotes adoption of G.hn through technical and marketing efforts, addresses certification and interoperability of G.hn-compliant products, and cooperates with complementary industry alliances. For more information on HomeGrid Forum, please visit www.homegridforum.org.