

Media Alert

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HOMEGRID FORUM TO SHOWCASE G.HN FOR WIRED HOME NETWORKING AT CONSUMER ELECTRONICS SHOW 2010

Beaverton, Ore., January 5, 2009 – HomeGrid Forum, a global, non-profit trade group promoting the United Nations’ International Telecommunication Union’s (ITU-T) G.hn standardization efforts, will join member companies at the 2010 Consumer Electronics Show in Las Vegas to showcase G.hn technology and demonstrate the power of this award-winning next-generation wired networking standard.

HomeGrid Forum will host briefings in its meeting room in the South Hall 2 25325MP. To schedule a briefing, please contact Layla McHale at layla@mchalecomm.com or 408.981.6394.

In addition, HomeGrid Forum will participate in a panel discussion at the Digital Hollywood Conference during the show.

WHAT: Digital Hollywood panel discussion entitled “DELIVERY, RICH MEDIA, IPTV, and INTERNET TV CONNECTIVITY – ENABLING THE CONNECTED BROADBAND and TV UNIVERSE”

WHO: Matthew Theall, president of HomeGrid Forum and technology strategist at Intel Corporation

WHEN: Saturday, January 9th, 2010 at 1:30 p.m. – 2:30 p.m.

WHERE: Las Vegas Convention Center North Hall, Room N25

About G.hn

The members of the ITU-T’s G.hn Rapporteur Group are creating a specification for a single MAC/PHY technology which can run over coaxial cable, phone lines, or power lines. Through one worldwide standard, G.hn will unify the networking of content and devices over any of these wires. With it, service providers will be able to deploy new offerings including IPTV more cost effectively. Consumer

electronics manufacturers will be able to provide powerful devices for connecting all types of entertainment, home automation, and security products throughout the house. Smart Grid devices such as smart electricity meters, heating and air conditioning systems, electrical appliances and lighting systems will also benefit from the reliability, security and low-power consumption provided by the G.hn standard. G.hn participants include service providers, consumer electronics and information technology manufacturers, and component and intellectual property providers from around the world.

This next-generation wired networking technology was recently recognized by *Electronic Design* for its efforts to consolidate the various fragmented home networking standards into one common worldwide format, and *Embedded Computing Design* awarded the technology with the “Deep Green Editor’s Choice” award for its ability to efficiently connect homes using existing wires.

About HomeGrid Forum

HomeGrid Forum is a global, non-profit trade group promoting the International Telecommunication Union’s G.hn standardization efforts for next-generation home networking. HomeGrid Forum promotes adoption of G.hn through technical and marketing efforts, addresses certification and interoperability of G.hn-compliant products, and cooperates with complementary industry alliances. For more information on HomeGrid Forum, please visit www.homegridforum.org or follow us on Twitter @homegrid_forum.

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