

MEDIA ALERT

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NOW AVAILABLE FOR DOWNLOAD: INDUSTRY'S PERSPECTIVE ON G.HN FROM IPTV WORLD FORUM

Service Providers, Manufacturers Share Views on the Impact of Next-Generation Wired Networking Standard

Beaverton, Ore., - May 3, 2010 – [HomeGrid Forum](#), a global, non-profit trade group promoting the International Telecommunication Union's (ITU-T) [G.hn](#) standardization efforts, recently showcased the next-generation [wired networking](#) standard at IPTV World Forum in London, and orchestrated a series of presentations and panel discussions covering the technology and its impact. In the first of these discussions, representatives from leading service providers BT and Eircom, ITU-T, and top manufacturers Sigma Designs, DS2, and Ikanos Communications joined together to discuss how G.hn will unify the networking of content and devices over any wire -- coaxial cable, phone lines, and power lines.

WHAT: Recorded at IPTV World Forum in London, this panel discussion provides background on the G.hn standard and its origins, its applicability for IPTV and other applications, and what service providers and network equipment manufacturers need to know to implement and deploy this technology.

WHO: Moderated by Martyn Warwick of TelecomTV.com, panelists include:

- BT - Adrian Thurlow,
- Eircom - Richard Griffiths,
- International Telecommunication Union - Greg Jones,
- DS2 - Victor Dominguez,
- Sigma Designs - Michael Weissman,
- Ikanos Communications, Inc. - Mitch Kahn

WHERE: This audio file can be downloaded [here](#). For additional materials from HomeGrid Forum, visit the organization's [Resource Library](#).

About HomeGrid Forum

HomeGrid Forum is a global, non-profit trade group promoting the International Telecommunication Union's G.hn standardization efforts for next-generation home networking. HomeGrid Forum promotes adoption of G.hn through technical and marketing efforts, addresses certification and interoperability of G.hn-compliant products, and cooperates with complementary industry alliances. For more information on HomeGrid Forum, please visit www.homegridforum.org.